Carmen-Petronela Rusu

Web Developer | PHP, MySQL, JavaScript, WordPress & Shopify

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Professional Summary

Web Developer with 5+ years of experience analyzing requirements and designing, developing and maintaining websites and web applications. Strong in PHP, MySQL, JavaScript, jQuery and CSS, with extensive WordPress experience (custom themes and plugins) and e-commerce expertise in WooCommerce, Shopify and Shopify Plus. Experienced in troubleshooting technical issues and writing clean, maintainable code, both independently and as part of a team. Founder of Codely Spark, managing projects from requirements to launch and maintenance.

Work Experience

Founder & Web Developer — Codely Spark SRL, Iasi | www.codely.ro 01/2025 – Present

- Analyze client requirements, then design and develop custom websites and WordPress themes and plugins using PHP, MySQL, JavaScript and jQuery.
- Build and optimize WooCommerce and Shopify stores, including payment gateway integrations, Shopify Plus customizations and WooCommerce-to-Shopify migrations.
- Troubleshoot and fix technical and functional issues, and optimize page speed, Core Web Vitals and SEO.
- Manage projects end to end, from requirements and estimates to launch and ongoing maintenance.

Web Developer — Brandweb LLC, Iasi 07/2021 – Present

- Develop and maintain WordPress and Shopify websites, implementing pixel-perfect, responsive designs with HTML5, CSS, JavaScript, jQuery and Elementor.
- Build custom PHP and MySQL solutions, including theme customizations, plugin modifications and database-driven features tailored to client requirements.
- Integrate third-party services and data through REST APIs and JSON, using Git for version control.
- Collaborate with clients to gather requirements and deliver iterative updates across multiple concurrent projects.

Technical Skills

Backend: PHP, MySQL, CodeIgniter, Laravel (basic), REST APIs, JSON

Frontend: HTML5, CSS3, JavaScript, jQuery, Responsive Web Design

CMS & E-commerce: WordPress (custom themes & plugins), WooCommerce, Shopify, Shopify Plus, Liquid, Elementor

Tools & Other: Git, Shopify CLI, GraphQL, SEO, Performance Optimization

Education

Master's Degree — Faculty of Economics and Business Administration, Alexandru Ioan Cuza University, Iasi | 2020 – 2022

Bachelor's Degree in Mathematics and Computer Science — Faculty of Mathematics, Alexandru Ioan Cuza University, Iasi | 2017 – 2020

Languages

Romanian — Native | English — Intermediate